



## OPEN FORUM

You are invited!

### ECR 2025

**Vienna, Austria**

Wednesday, February 26<sup>th</sup>

11:30 - 12:15

Open Forum Area,  
Foyer E, ACV Level 0

## AI & Sustainability in Radiology: **an industry partner perspective on contrast optimization**

Moderator: Amy King

### Faculty

**Amy King**

Director of Sustainability, Bracco Imaging Americas, US

**Erik Ranschaert**

Radiologist at St. Nikolaus Hospital, Eupen, Belgium  
Visiting Professor at Ghent University

**Elena Magalotti**

Global Brand Manager Digital Health, Bracco Imaging, Italy

### General description

Artificial Intelligence has the potential to improve both environmental and overall sustainability of Radiology by optimizing the use of resources and speeding up the diagnostic process. This Open Forum session aims to bring the industry partner perspective on these topics, along with the radiologist's perspective, and share some of the ongoing projects during an interactive discussion between the speakers and the audience.

### Learning objectives

How to improve Radiology sustainability through AI.  
AI innovations in contrast imaging.

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**INVISIBLE**



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