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DIANA BRACCO: “WE PUT PEOPLE AT THE HEART OF SUSTAINABLE DEVELOPMENT”

During the conference "Sustainability, growth, employment: the Torviscosa model," the Bracco Group presented its new Sustainability Report. The Report enumerates all the actions that Bracco, global leader in diagnostic imaging, has taken in favour of people, the planet and innovation.

Torviscosa, 6 November 2023 – “Companies must not fear the impact of the environmental and energy transition,” believes Diana Bracco, Chair and CEO of the Bracco Group, a global leader in diagnostic imaging, with €1.7 billion in turnover and 3700 employees worldwide. In the letter to stakeholders that opens the Bracco Sustainability Report, she writes, “Faced with the prospect of the transition, companies must be able to transform it into opportunities for technological innovation and growth. We are doing so by steadfastly committing to the UN Global Compact, the pioneering corporate sustainability initiative inaugurated in 2000 by former UN Secretary-General Kofi Annan. We have been reporting and measuring our concrete commitment to sustainability for years. Our commitment is primarily embodied by the participation of all Bracco Group companies in the Responsible Care programme and the SusChem Italy Technology Platform, two Federchimica-backed initiatives aimed at bolstering the European chemical industry's competitiveness through innovation and development with an eye to sustainability. And we are doing so through the voluntary adoption of integrated environmental and safety management systems at all Italian production sites, as well as at our facilities in Montreal, Canada; BIPSO in Singen, Germany; Bracco Suisse in Geneva; and Bracco Sine in Shanghai, all certified according to ISO 14001 and ISO 45001 international standards. These significant actions have been made possible by the contribution of our entire team, as evidenced by the success of the HSE Awards. This programme celebrates the best grass roots sustainability environmental, health and safety projects, of which there are now more than one hundred. All driven by our Group's mission, which is to enhance lives through research and prevention as part of a holistic approach in which human health is entwined with that of the planet.”

Reducing environmental impacts, curbing emissions into water and the air, and ensuring safety have always been top priorities for Bracco. The company also strives to embrace a



circular economy, treating waste as a valuable resource for material and energy recovery, thereby minimizing the use of virgin raw materials and conserving resources.

The multi-year Sustainability Plan is an important strategic tool with which Bracco sets medium- and long-term objectives as well as annual targets that are monitored and updated every six months with reference to three pillars: People, Innovation and the Planet.

PEOPLE - Objective 2030: 45% of executive posts to be filled by women.

INNOVATION - Objective 2030: involve 65,000 people (radiologists, students etc. of whom up to 40% aged 35 years or younger) in targeted training projects by 2027.

PLANET - Objective 2030: absolute reduction of at least 51% in Scope 1 and 2 emissions by 2030. Carbon neutral operations by 2030.

Bracco has embedded circularity in active ingredient production by diligently recovering raw materials, recycling waste, increasing recovery rates, cutting waste generation and reusing packaging. Bracco is also guiding numerous projects to optimize the use of energy, reduce its carbon footprint and use natural resources efficiently. The Group has selected innovative materials, biodegradable or with low environmental impact, for primary and secondary packaging.

“Today, we re-examine everything under the lens of sustainable development, to which we are dedicating considerable effort across the board as we focus on three main goals: circularity, which refers to the recovery and reuse of raw materials and energy; waste reduction and the efficient management of natural resources, especially energy and water; and the minimization of transformation costs across the entire supply chain,” declared **Fulvio Renoldi Bracco, Vice-Chair and CEO of Bracco Imaging**. “In the area of energy, an increasingly crucial question for businesses, Bracco participates in the Renewability consortium, an example of one of the many routes we are taking on the way to decarbonization. Moreover, our domestic and international production units are all intent on increasing the amount of energy they obtain from renewable sources, and are investing in efficiency improvements. The entire Bracco di Ceriano Laghetto site has long been supplied with electricity and steam from a high-performance cogeneration plant. On the subject of innovation,” continued **Fulvio Renoldi Bracco**, “I wish to underscore that Bracco invests and innovates across all fields: from traditional radiology to precision medicine with molecular imaging and theragnostics.”

The Bracco Group's expansive product range, fostered by years of research and development, positions it as a key player in three principal sectors:

1. Contrast agents: for X-ray radiology, MRI, ultrasound and nuclear medicine
2. Healthcare services: in the innovation of products and services, especially in the field of precision medicine



3. Medical technologies: ACIST Medical supplies products for cardiovascular and peripheral vascular diagnostics in cath labs, while Bracco Engineering SA provides contrast agent injectors for CT and MRI to radiology departments.

The Group holds 2,600 patents with around 450 patents pending. In 2022, it submitted 40 new priority and international patent applications, working in collaboration with universities, hospitals and research institutions both locally and worldwide.

“For us, innovation is not only about products, declared **Fulvio Renoldi Bracco**, “but is also about impact on the environment and people.” “For all the importance of our actions for the company's future and the planet's health, what truly excites me are the projects that engage people. I am thinking here of the welfare plan, our policies of inclusion and our recent innovative listening process. The dialogue between mentors and mentees made possible through CHAT seems very promising to me, for example.”

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