

## **Privacy Notice - Business Customers, Suppliers and Business Partners**

This privacy notice - Business Customers, Suppliers and Business Partners (the “Privacy Notice”) sets out what personal data we collect, for what purposes and your rights in this respect.

### **What does this Privacy Notice cover?**

This Privacy Notice provides information regarding the personal data which are processed by a company or companies within the Bracco group of companies (‘Bracco’ or ‘we’) in relation to (i) individuals who work for, or on behalf of, or who are shareholders of our business customers (‘Business Customers’), (ii) suppliers or vendors (‘Suppliers’), (iii) business partners, including within non Bracco-operated joint ventures, as well as investors (‘Business Partners’).

For individuals who require access to a Bracco site on behalf of a Business Customer, Supplier or Business Partner you will be asked to provide additional information to enable you to be identified for health, safety and security purposes and to manage the relationship between Bracco and the relevant Business Customer, Supplier or Business Partner. For further information please refer to <https://www.bracco.com/data-protection>.

These notices may be also available from the Bracco websites in the various locations in which we operate, in local languages and to reflect local requirements as appropriate.

Bespoke notices and supplementary privacy statements may contain further information about how Bracco is processing your personal data. In those instances, such privacy notices will be communicated to you separately. These privacy notices may vary among the countries in which we operate to reflect local practices and applicable law requirements.

This Privacy Notice explains what personal data are processed about you, why we are processing your personal data and for which purposes, how long we hold your personal data for, how to access and update your personal data, as well as the options you have regarding your personal data and where to go for further information.

### **The categories of personal data we collect about you.**

#### *What personal data do we process about you? Collection of information*

We process personal data from and in relation to individuals who are, or who work for or on behalf of or who are shareholders in our Business Customers, Suppliers, Business Partners in the following categories:

- (i) Private contact information (such as name, postal or e-mail address, and phone number) only if necessary; or
- (ii) Business contact and other information (such as job title, department, name of organization and your dealings with Bracco on behalf of yourself or the relevant Business Customer, Supplier, Business Partner).

### **Screening**

In addition, in order to comply with legal and regulatory obligations, to protect Bracco’s assets and employees/contractors and specifically to ensure that Bracco can comply with trade control, anti-money laundering and/or bribery and corruption laws and other regulatory requirements, we carry out screening

(pre-contract and on a periodic basis post-contract) on owners, shareholders and directors of our Business Customers, Suppliers and Business Partners. This screening takes place against publicly available or government issued sanctions lists and media sources.

The screening does not involve profiling or automated decision making in relation to the counter-parties or potential counter-parties.

### **The purposes for which we process your personal data.**

*Who is responsible for any personal data collected?*

Depending upon your location, a company from the Bracco group of companies will be responsible for processing your personal data, either solely or jointly with its affiliates within the Bracco group of companies.

*For what purposes do we process your personal data?*

We process personal data covered by this Privacy Notice for the following purposes:

- Business execution - including providing, researching, developing and improving products or services; concluding and executing agreements with Business Customers, Suppliers and Business Partners; recording and settling services, products and materials to and from a Bracco company; managing relationships and marketing such as maintaining and promoting contact with existing and prospective customers, account management, customer service, and development, execution and analysis of market surveys and marketing strategies;
- Organisation and management of the business - including financial management, asset management, mergers, demergers, acquisitions and divestitures, implementation of controls, management reporting, analysis, internal audits and investigations;
- Health, safety and security - including protection of an individual's life or health, occupational health and safety, protection of Bracco companies and staff, authentication of individual status and access rights; or
- Legal and/or regulatory compliance - including compliance with legal or regulatory requirements.

or for a secondary purpose where it is closely related, such as:

- storing, deleting or anonymizing personal data;
- fraud prevention, audits, investigations, dispute resolution or insurance purposes, litigation and defense of claims; or
- statistical, historical or scientific research.

### *Communication and marketing*

You may receive offers on behalf of the relevant Business Customer, Supplier or Business Partner. On all occasions you will be given the opportunity to use the unsubscribe functionality through the different digital channels we use to interact with you.

### **We will only process your personal data where we have a lawful basis to do so.**

*Why do we process your personal data?*

The personal data covered by this Privacy Notice are only processed:

in order to take steps at the request of an individual prior to entering into a contract;

where it is necessary to comply with a legal or regulatory obligation to which the relevant Bracco company/companies is subject to;

where it is necessary for the purposes of the legitimate interests pursued by the relevant Bracco company/companies, except where such interests are overridden by the interests or fundamental rights and freedoms of the individual/s; or

with the explicit consent of the individual.

In those cases where processing is based on consent, and subject to applicable local law which provides otherwise, you have the right to withdraw your consent at any time. This will not affect the validity of the processing prior to the withdrawal of consent.

### **Bracco is committed to safeguarding your personal data.**

#### *Security of your personal data*

We have implemented technology and policies with the objective of protecting your privacy from unauthorized access and improper use. In particular, we may use encryption for some of our services, we apply authentication and verification process for access to Bracco services and we regularly test, assess and evaluate the effectiveness of our security measures.

### **Who do we share your personal data with?**

#### *Who will we share your personal data with?*

The personal data covered by this Privacy Notice are exclusively processed for the purposes referred to above and will only be shared on a need to know basis with:

other companies within the Bracco group of companies; authorized third party agents, service providers, external auditors and/or subcontractors of Bracco; or a competent public authority, government, regulatory or fiscal agency where it is necessary to comply with a legal or regulatory obligation to which the relevant Bracco company/companies is subject to or as permitted by applicable local law.

### **Interacting with Bracco through social media**

If you choose to interact with Bracco through social media on a Bracco administered social media page ('Bracco Social Media Page') such as Facebook, Instagram, Twitter or LinkedIn, your personal data (such as your name, your profile picture and the fact that you are interested in Bracco) will be visible to all visitors of your personal webpage depending on your privacy settings on the relevant social media platform, and will also be visible to Bracco. You can delete any information that you share on these sites at any time through your relevant social media platform's account. Bracco does not track your activity across the different social media sites that you use. If you send a message to Bracco via any messenger service on a social media platform, these messages are held for no longer than one month after receipt. Please contact Bracco if you wish to make a request that you are unable to action yourself and which relates to a Bracco Social Media Page - see the section below.

Additionally and to the extent Bracco is jointly responsible with a social media platform of a Bracco Social Media Page, Bracco will have access through the social media platform to aggregated data providing statistics and insights that help to understand the types of actions you take on Bracco Social Media Pages. For more

information on how your personal data are processed on those social media platforms, including any targeted advertising that you may receive, please refer to your privacy settings accessible through your relevant social media platform's account.

**Your personal data may be transferred outside of your country, subject to appropriate safeguards.**

*Transfers of your personal data to other countries*

Where your personal data have been transferred to companies within the Bracco group and/or to authorized third parties located outside of your country we take organizational, contractual and legal measures to ensure that your personal data are exclusively processed for the purposes mentioned above and that adequate levels of protection have been implemented in order to safeguard your personal data. These measures include the EU Standard Contractual Clauses.

**What are the consequences of not providing your personal data?**

Personal data gathered by Bracco for these processes either directly or indirectly are required in order to:

fulfil legal requirements and/or which is required for entering into a contract with a counter-party and continuing to contract with that counter-party; or

maintain contact with Business Customers, Suppliers and Business Partners.

Failure to provide us with the information required will negatively affect our ability to communicate with you, or our ability to enter into a contract with a counter-party or continue to contract with a counter-party.

**Bracco will only hold your personal data for a defined period of time.**

*How long do we hold your personal data for?*

With some exceptions which are explained in supplementary privacy statements, any personal data that are required for the purposes of conclusion and execution of agreements with Business Customers, Suppliers and Business Partners or for considering bids or tenders, will be held during the duration of the contractual relationship and up to 15 years after. For agreements which have a term of more than five years and for the purposes set out above, these agreements will be held for 25 years with effect from the commencement of the agreement.

In all other cases for the purposes set out above, including personal data gathered as part of any unsuccessful bids to Bracco or which relates to the screening against publicly available or government issued sanctions lists and media sources, such personal data are held for no longer than 15 years after it was first gathered.

In all cases information may be held for (a) a longer period of time where there is a legal or regulatory reason to do so (in which case it will be deleted once no longer required for the legal or regulatory purpose) or (b) a shorter period where the individual objects to the processing of their personal data and there is no longer a legitimate business purpose to retain it.

**Your rights and how to exercise them.**

*Your rights in relation to your personal data*

We aim to keep our information as accurate as possible. You can request:

- i. access to your personal data;
- ii. correction or deletion of the personal data (but only where they are no longer required for a legitimate business purpose);
- iii. that you no longer receive marketing communications on behalf of the relevant Business Customer, Supplier or Business Partner;
- iv. that the processing of your personal data is restricted; and/or
- v. that you receive personal data that you have provided to Bracco, in a structured, digital form to be transmitted to another party, if this is technically feasible.

To make any of these requests, please contact:

**Who can you contact if you have a query, concern or complaint about your personal data?**

If you have any issues, queries or complaints regarding the processing of your personal data please refer to the relevant Bracco privacy notice in your location or alternatively you can contact:

*For Italy:*

Bracco S.p.A., Bracco Imaging S.p.A., Bracco Imaging talia S.r.l., Spin S.p.A., Bracco Real Estate S.p.A.

Via Egidio Folli 50

20134 Milan - Italy

E-mail: [dpo@bracco.com](mailto:dpo@bracco.com)

*For France:*

Bracco Imaging France SAS 7, rue Léonard de Vinci, Bâtiment Pascal 91300 Massy France

E-mail: [donnees.personnelles@bracco.com](mailto:donnees.personnelles@bracco.com)

*For Germany:*

Bracco Imaging Deutschland GmbH

Max-Stromeyer-Strasse 116 78467 Konstanz Germany

E-mail: [dpo.bid@bracco.com](mailto:dpo.bid@bracco.com)

*For Poland:*

Bracco Imaging Polska Sp. z o.o. Horizon Plaza ul. Domaniewska 39A0 02-672 Warszawa Poland E-mail:

[dpo\\_PL@bracco.com](mailto:dpo_PL@bracco.com)

*For UK:*

Bracco UK Limited Unit 15 Valley Business Centre Gordon Road High Wycombe BUCKS HP13 6EQ

E-mail: [dpouk@bracco.com](mailto:dpouk@bracco.com)

You may also contact the Bracco Group Data Protection Officer at Bracco Imaging S.p.A. – via Egidio Folli 50 - 20134 Milan, Italy.

E-mail: [dpo@bracco.com](mailto:dpo@bracco.com).

If you are unsatisfied with the handling of your personal data by Bracco, then you have the right to lodge a complaint to your local data protection authority (if there is one) or the Italian Garante per la protezione dei dati personali whose address is Piazza Venezia 11 00187 - Rome , Italy. Please visit:

[https://www.garanteprivacy.it/web/garante-privacy-en/home\\_en](https://www.garanteprivacy.it/web/garante-privacy-en/home_en) for more information.

**We use cookies on our websites to provide you with the best user experience possible.**

*Cookies and similar technologies*

Bracco may use cookies and similar technologies that aim to collect and store information when you visit a Bracco website. This is to enable Bracco to identify your internet browser and collect data on your use of our website, which pages you visit, the duration of your visits and identify these when you return so that we improve your experience when visiting our website(s). You can control and manage your cookies preferences by adjusting your browser settings or using the Bracco cookies preference tool on Bracco websites - for more information, please refer to the Bracco Cookie Policy at <https://www.bracco.com/cookie-policy>.

**This Privacy Notice is updated over time.**

*Changes to this Privacy Notice*

This Privacy Notice may be changed over time. You are advised to regularly review this Privacy Notice for possible changes.

This Privacy Notice was last updated in August 2023.