



## **FOR IMMEDIATE RELEASE**

### **The European Commission granted Marketing Authorisation for Vueway® (gadopiclenol) in the European Union**

- *Following the positive opinion of the Committee for Medicinal Products for Human Use (CHMP) of the European Medicines Agency (EMA), and the recommendation sent by EMA to the European Committee (EC), the EC has granted Marketing Authorisation for Vueway® (gadopiclenol) in the European Union.*
- *Vueway® is a new, highly stable, macrocyclic gadolinium-based contrast agent (GBCA) for contrast-enhanced magnetic resonance imaging (CE-MRI): due to its high R1 relaxivity, in adequate and well controlled clinical studies it showed similar diagnostic efficacy when used at half the dose of gadobutrol, a GBCA routinely and widely used for CE-MRI <sup>1,2</sup>*
- *Reduced dose compared with gadobutrol and other GBCAs implies reduced exposure of patients to gadolinium, and reduced release of the metal in the environment.*
- *Already approved in 2022 in the United States of America <sup>3</sup>, where it is already used in clinical practice, Vueway® is now also approved in the European Union for use in CE-MRI of the central nervous system (CNS) and of several body organs, i.e., liver, kidney, pancreas, breast, lung, prostate, and musculoskeletal system in adult patients and paediatric patients aged 2 years and older.*

**Milan, Italy December 11, 2023** – Bracco Imaging S.p.A., an innovative world leader delivering end-to-end products and solutions through a comprehensive portfolio inclusive of precision diagnostic imaging modalities, announces that on December 7, 2023 the European Commission (EC) has granted the Marketing Authorisation for Vueway® (gadopiclenol) in the European Union (EU). The approval granted by the EC followed positive opinion of the Committee for Medicinal Products for Human Use (CHMP) of the European Medicines Agency (EMA), and the recommendation sent by EMA to the EC.

Vueway® (gadopiclenol) is a solution for intravenous injection approved by the EC for use with contrast-enhanced magnetic resonance imaging (CE-MRI) in adult patients and children aged 2 years and older to improve detection and visualization of pathologies with disruption of the blood-brain-barrier (BBB) and/or abnormal vascularity of the brain, spine, and associated tissues of the central nervous system (CNS) and CE-MRI of several body organs, i.e., the liver, kidney, pancreas, breast, lung, prostate, and musculoskeletal system. In September 2022, gadopiclenol was approved by the Food and Drug Administration (FDA) for its use in MRI of the CNS and the Body in the United States of America (USA) <sup>3</sup>, where the product is used in clinical practice at an increasing number of hospital systems.

Vueway® (gadopiclenol) is a new highly stable, macrocyclic gadolinium-based contrast agent (GBCA) with the highest values of longitudinal (R1) relaxivity among all the GBCAs approved for use in the EU and the



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USA. <sup>4</sup> Thanks to its high relaxivity, large, multicenter, adequate and well controlled clinical studies have shown that Vueway® provides similar diagnostic efficacy at half the dose of gadobutrol, a GBCA routinely used in clinical practice in the EU. <sup>1,2</sup>

*“The final approval of gadopiclesol by the European Commission marks a significant milestone in the field of diagnostic imaging. Its availability empowers healthcare providers with a powerful tool that can aid in the detection and assessment of a wide range of diseases and conditions,”* said **Christian Herold**, Full Professor at the Department of Biomedical Imaging and Image-guided Therapy, Medical University of Vienna, Vienna General Hospital Vienna, Austria. *“From oncology to neurology, gastroenterology to musculoskeletal medicine, gadopiclesol has the potential to reshape the landscape of patient care across multiple specialties.”*

The positive CHMP opinion, the EMA recommendation, and the final EC approval were based on the results from two prospective, large-scale, randomized, double-blind, crossover clinical studies, PICTURE and PROMISE, conducted in more than 500 adult patients undergoing contrast-enhanced MRI and aimed at comparing the safety and efficacy of 0.05 mmol/kg gadopiclesol compared with 0.1 mmol/kg gadobutrol<sup>1,2</sup>. The PICTURE trial demonstrated comparable diagnostic efficacy at half dose in MRI of the CNS <sup>1</sup>, while the PROMISE trial demonstrated the same in MRI of the head and neck, chest, breast, liver, pancreas, pelvis organs, and the musculoskeletal system<sup>2</sup>.

A reduced dose compared with gadobutrol and other GBCAs implies reduced exposure of patients to gadolinium, and reduced release of the metal in the environment.

*“In our experience to date at MD Anderson with gadopiclesol, we have been pleased to be able to reduce our patients gadolinium exposure by half, while still achieving effective contrast enhancement. From today, European colleagues will be able to take advantage of this unique and highly potent solution.”* said **Max Wintermark**, Chairman of the Department of Neuroradiology, The University of Texas MD Anderson Cancer Center, Houston, Texas.

*“We are thrilled to announce this groundbreaking development, which marks a significant milestone in enhancing patient care. This innovation benefits healthcare providers but also, more importantly, patients who undergo MRI scans and those living with chronic conditions. Vueway will not only lower the rate of inaccurate or inconclusive results of MRI procedures but may also contribute to improve treatment plans tailored to individual patient needs”* concluded **Fulvio Renoldi Bracco**, CEO Bracco Imaging SpA.

### **About gadolinium-based contrast agents**

Gadolinium-based contrast agents (GBCAs) are widely and routinely used to enhance the diagnostic performance of magnetic resonance imaging (MRI) and magnetic resonance angiography (MRA) examinations.<sup>5</sup> Gadolinium is a rare earth metal that has unique magnetic properties that make it useful for MRI imaging.

### **About gadopiclesol**

Gadopiclesol, initially invented by Guerbet with subsequent contribution of Bracco intellectual property, is a new macrocyclic gadolinium-based contrast agent (GBCA) with high relaxivity. The efficacy and safety of gadopiclesol have been evaluated in MRI of the central nervous system, head and neck, thorax,



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abdomen, pelvis, and musculoskeletal system (For US reference, refer to the FDA approved prescribing information).

Details on Phase III clinical trials are available on [www.ClinicalTrials.gov](http://www.ClinicalTrials.gov):

- Efficacy and Safety of Gadopiclenol for Central Nervous System (CNS) Magnetic Resonance Imaging (MRI) [Full Text View - ClinicalTrials.gov](#)
- Efficacy and Safety of Gadopiclenol for Body Magnetic Resonance Imaging (MRI) [Full Text View - gov](#)

### **About the PICTURE trial<sup>1</sup>**

The PICTURE trial included 256 patients with known or highly suspected CNS lesion(s). All primary and secondary endpoints of the study were achieved. All blinded readers' evaluations indicated the superiority of the combined unenhanced/contrast-enhanced MRI with 0.05 mmol/kg gadopiclenol over unenhanced MRI alone for all lesion visualisation criteria ( $p < 0.0001$ ). For all three blinded readers, non-inferiority of 0.05 mmol/kg gadopiclenol to 0.1 mmol/kg gadobutrol (Gadavist) was demonstrated for all lesion visualisation criteria ( $p < 0.0001$ ). Results also indicated superior percent of contrast enhancement for all readers ( $p < 0.0001$ ), superior contrast-to-noise ratio for two out of three readers ( $p < 0.01$ ), and superior lesion-to-background contrast ratio with gadopiclenol for all readers ( $p < 0.0001$ ). In correlation with the greater contrast enhancement, the diagnostic quality of the images obtained with 0.05 mmol/kg gadopiclenol were in majority preferred over that provided by 0.1 mmol/kg gadobutrol by all three blinded readers ( $p < 0.001$ ).

### **About the PROMISE trial<sup>2</sup>**

The PROMISE trial included 273 adult patients suspected of having an enhancing abnormality in one of three different body regions (head/neck, breast/thorax/abdomen/pelvis, or musculoskeletal). Off-site blinded readers with expertise in the respective body regions rated border delineation, internal morphology, and visual contrast enhancement. All primary and secondary endpoints of the study were achieved. For all blinded readers, 0.05 mmol/kg gadopiclenol was non-inferior to 0.1 mmol/kg gadobutrol for all visualisation parameters and all readers ( $P < .001$ ), and superior to unenhanced images ( $P < .001$ ). Two of three readers yielded higher percentage enhancement for gadopiclenol ( $P < .001$ ). Lesion-to-background ratio did not differ. For most participants (75%–83%), readers reported no preference between 0.05 mmol/kg gadopiclenol and 0.1 mmol/kg gadobutrol images.

### **About Bracco Imaging**

Bracco Imaging S.p.A. ("Bracco Imaging"), part of the Bracco Group, is an innovative world leader delivering end-to-end products and solutions through its comprehensive portfolio across diagnostic imaging modalities. Headquartered in Milan, Italy, Bracco Imaging's purpose is to improve people's lives by shaping the future of prevention and precision diagnostic imaging. The Bracco Imaging portfolio includes products and solutions for all key diagnostic imaging modalities: X-ray imaging, magnetic resonance imaging (MRI), Contrast Enhanced Ultrasound (CEUS), and Nuclear Medicine through radioactive tracers and novel PET imaging agents. Bracco Imaging has approximately 3,700 employees and operates in more than 100 markets globally. Bracco Imaging has a well-skilled and innovative Research and Development (R&D) organization with an efficient process-oriented approach and track record in the



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diagnostic imaging industry. R&D activities are located in four centers based in Italy, Switzerland, the United Kingdom and the United States. Bracco Group global revenues were 1.7 billion Euros in 2020. To learn more about Bracco Imaging, visit [www.bracco.com](http://www.bracco.com).

## THE BRACCO IMAGING AND GUERBET COLLABORATION

Bracco Imaging and Guerbet in December 2021 entered a worldwide collaboration on Gadopichlenol manufacturing and research and development activities. Gadopichlenol will be commercialized independently under separate brands. Both Guerbet and Bracco Imaging each own valuable intellectual property on Gadopichlenol. Furthermore, after an agreed transition period when Guerbet manufactures Gadopichlenol for both Guerbet and Bracco, both companies will manufacture the Gadopichlenol active ingredient and finished product.

The strategic collaboration is expected to accelerate access to Gadopichlenol and deliver innovation, as well as better care to patients and caregivers alike.

### Bracco Imaging

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<sup>1</sup> Loevner LA, Kolumban B, Hutóczy G, et al. Efficacy and Safety of Gadopichlenol for Contrast-Enhanced MRI of the Central Nervous System: The PICTURE Randomized Clinical Trial. *Invest Radiol* 2023; 58:307-313

<sup>2</sup> Kuhl C, Csósz T, Piskorski W, Miszalski T, Lee JM, Otto PM. Efficacy and Safety of Half-Dose Gadopichlenol versus Full-Dose Gadobutrol for Contrast-enhanced Body MRI. *Radiology* 2023; 308: e222612

<sup>3</sup> Food and Drug Administration. Novel Drug Approvals in 2022. Available at: <https://www.fda.gov/drugs/new-drugs-fda-cders-new-molecular-entities-and-new-therapeutic-biological-products/novel-drug-approvals-2022>. Accessed December 8, 2023

<sup>4</sup> Robic C, Port M, Rousseaux O, et al. Physicochemical and pharmacokinetic profiles of gadopichlenol: a new macrocyclic gadolinium chelate with high T1 relaxivity. *Invest Radiol* 2019; 54: 475-484

<sup>5</sup> FDA. Information on Gadolinium-Based Contrast Agents. <https://www.fda.gov/drugs/postmarket-drug-safety-information-patients-and-providers/information-gadolinium-based-contrast-agents>. Accessed December 8, 2023